

Joshua M. Rosenbaum

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Statement:

I thrive at wrangling the creative process successfully within the context of serious business. I seek a senior level employment opportunity that will allow me to exercise my skills as a catalyst of good ideas, a manager of productive creative teams, and a hands-on, get-it-done designer.

October 2007 - Present

Independent Creative Director, Branding Consultant

Belgium & Atlanta, GA

Under long term in-house contracts or shorter term project engagement, provided innovative, creative advertising concepts and production to clients leveraging the latest technology trends and media distribution channels. Client consultation and solution definition. Project team leadership, concept development, production, quality and process assurance. Projects include filmmaking (corporate video, documentary, commercial) web, interactive, print, POP, branding, packaging. B2B/B2C context. Fortune 500 clients incl. Coca-Cola, UPS, CNN.com, Digital Blue, Mailchimp.com, BabyBrusselsprouts.com; Agencies incl. Porter Novelli, Luckyfish, MaxMedia.

June 2001 - September 2006

Center for Transportation and the Environment (CTE)

Creative Director

Responsible for the creation and management of a creative services division within a research and development non-profit organization. Hands-on day to day performance of design, marketing strategy, and production services for CTE as well as member organizations and unaffiliated businesses. Special experience with transit system design, strategy and development for several municipal transit systems across the Southeast. Daily interaction and collaboration with engineers, researchers, policy makers, and project managers.

January 2000 - June 2001

Blue Marble Media

Vice President, Interactive Services

Responsible for the development of the interactive services division of the media/advertising agency with a longstanding reputation for producing corporate video. Established production processes and best practices for developing interactive and web-based project deliverables and services. Worked under partner/creative director to define, concept, and execute interactive and web based client projects.

May 1995 - January 2000

Positive Designs, LLC

Owner/Creative Director

Began as an independent freelancer and grew into a design firm of four employees. Provided product design, print, web/interactive, and brand strategy services to a wide range of clients including Skechers, BMW, Swatch, Coca Cola Company, and others.

Education

1994 - 1996 GA Institute of Technology

Atlanta, GA

B.S. Industrial Design

1993 - 1994 Art Center College of Design

Pasadena, CA

Product/Transportation Design program

1992 - 1993 Cabrillo College

Santa Cruz, CA

Drawing, Sculpture, Art History, French language, Culinary Arts

1989 - 1992 University of California Santa Cruz

Santa Cruz, CA

Psychology, Mechanical Engineering

Accomplishments & Involvement

International Business Diploma, Georgia State University, 2008

Subject of feature article, "Transit's Best Kept Secret," *InMotion* magazine, Spring 2004

Artspace marble sculpting studio workshop, May-July 2006, Pietrasanta, Italy

IDSAs Student Merit Award, 1996

Member, Gate City Lodge #2, Atlanta, GA

Stakeholder Committee, Department of Planning and Urban Development, Atlanta, GA

Tufts University Adult Education Program - "Moliere"; Talliere, France, June 1995

Interests & Pursuits

Fatherhood!; Restoring vintage motorcycles & bicycles; Music performance, songwriting, and production; Cooking; Language study (French, Italian, Dutch, Spanish); Travel; Fatherhood

Online portfolio available:

www.thealphalife.com

References available upon request.